

Psoriasis can start from early in life and often leads to physical discomfort and pain. It can also be a cause of mental anguish. Psoriasis develops when the body produces skin cells too rapidly and it is believed to be caused by an auto-immune response. The over-production of skin cells causes the skins thickness to increase relative to unaffected areas. Often the affected areas are flaky, itchy, sensitive and inflamed and during breakouts this can be severe.

Here at Nativis, we have developed a range of Skincare products to help manage Psoriasis. The products are 100% natural in composition, and all contain a natural active ingredient derived from Sericin which we have called Silk Hydra-Fix[®]. This active ingredient rapidly calms the itching and inflammation through hydration and moisturisation. Continued use of the cream should bring psoriasis under control. Positive results should be observed using the products described in this package after a few days and should continue to improve with continued use.

Products Package for Psoriasis

Silk Hydra-Fix Soap (75g) **Directions for Use - Wash First**



1. Wet the affected area with warm (not hot) water.
2. Build up a lather with the hands - apply to affected area through gentle massaging with fingers.
3. Rinse with warm (not hot) water.
4. Dab dry with a clean natural fibre (Cotton for example) towel.

Silk Hydra-Fix Moisturising Cream (50g)



Directions for Use - Hydrate and Moisturise the Skin

1. After cleansing affected area, apply cream with clean fingers by massaging in gently.
2. Only small quantities are required. For guidance, a pea-sized amount will cover the palm and fingers of both hands.
3. Apply morning and night and additionally in the daytime/night time should itching or inflammation recur.

Package Price £20.70 - SAVING 10%

Repeat above procedure daily for best results. Improvements should be seen within a few days with the inflammation and itching rapidly suppressed. The cream can be applied as often as required in the daytime/night time to calm itching and inflammation. Continued use of the cream in particular should provide a significant improvement to those areas affected by Psoriasis.