

Atopic dermatitis can be irritating and often debilitating if left to develop. It is normally triggered by a compromised skin barrier function that allows allergens to penetrate the skin causing an auto-immune response that results in itching and inflammation. These symptoms can develop rapidly and are often severe in nature, affecting quality of life in many ways.

Here at Nativis, we have developed a range of Skincare products to help manage dermatitis. The products are 100% natural in composition, and all contain a natural active ingredient derived from Sericin which we have called Silk Hydra-Fix<sup>®</sup>. This active ingredient rapidly calms the itching and inflammation through hydration and moisturisation. It also enables the body's bio-repair mechanism to repair the natural barrier function. We recommend trying the following to bring this debilitating skin condition under control.

## Products Package for Dermatitis

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### Silk Hydra-Fix Soap (75g) Directions for Use - Wash First



1. Wet the affected area with warm (not hot) water.
2. Build up a lather with the hands - apply to affected area through gentle massaging with fingers.
3. Rinse with warm (not hot) water.
4. Dab dry with a clean natural fibre (Cotton for example) towel.

### Silk Hydra-Fix Moisturising Cream (50g)



### Directions for Use - Hydrate and Moisturise

1. After cleansing affected area, apply cream with clean fingers by massaging in gently.
2. Only small quantities are required. For guidance, a pea-sized amount will cover the palm and fingers of both hands.
3. Apply morning and night and additionally in the daytime/night time should itching or inflammation recur.

**Package Price £20.70 - SAVING 10%**

Repeat above procedure until skin has fully recovered. Improvements should be seen within a few days with the inflammation and itching rapidly suppressed. Expect 2-3 weeks for full restoration of skin. Thereafter apply cream daily to the affected area in order to maintain a natural, healthy skin barrier function. For lots of useful information on how to bring Eczema and Dermatitis under control, please read our blog.

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